

# sofronas

CREATIVE DIRECTOR

**OBJECTIVE** To make the world a better place through design, UI & UX.

## EXPERIENCE

**FNX Studios** **Creative Director**  
Aug 11 - present  
FNX Studio Branding, Pacific NW Insurance Company,  
E Discovery Company

**Evolve Media** **Creative Director**  
Oct 09 - Aug 11  
Al Frank, Brighton, ConductAbility, IRWD,  
Orb, SDC Materials, Quinstar

**Ayzenberg Group** **Senior Art Director**  
Aug 04 - June 09  
EA, Capcom, Namco, Konami, Microsoft, Disney, Sony,  
Vivendi Universal, Vtech, THQ

**JET Program** **High School Teacher (Japan)**  
July 02 - Aug 04  
Teaching sabbatical in Japan, learned the language and culture,  
taught at a school focused on design, fine art and music

**Ayzenberg** **Art Director**  
Feb 00 - July 02  
Disney, Nestle, Midway, Microsoft, Pasadena Water & Power

**Taste** **Proprietor/ Restaurant Branding**  
Feb 98 - present  
City Chop, Felt, Les Deux, Hinotori, Sadie

**Hamagami Carroll + Associates** **Senior Designer**  
Feb 98 - Feb 00  
Blockbuster Video, Disney, FOX, USA Studio

**Freestyle** **Art Director**  
Nov 96 - Feb 98  
Managed in-house art department for sports watch company

**Fossil, Inc.** **Senior Designer/Designer**  
May 94 - Nov 96  
Fossil's in-house brands, Harley-Davidson, Disney,  
Warner Bros., Sesame Street

## EDUCATION

'94 **Stephen F. Austin State University** B.F.A. Advertising  
AAF Student Chapter President

'05 **UCLA** Extensions

'10 **Art Center College of Design** At Night

## AWARDS

'10 The New Media Institute: Best in Industry Award  
May 30, 2009 FWA Site Of The Day  
'09 Internet Advertising Competition: Outstanding Web site  
'95 Houston Art Directors Club: Gold Medal  
'88 Eagle Scout



Steve Sofronas  
4202 Burke Ave. N Seattle, WA 98103  
P | 310.971.6417  
E | sofronas@earthlink.net  
U | www.sofronas.com